

Super Admin

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docs/super-admin/overview.md

Super Admin guide

Platform console for operators who manage all tenant companies.

Access

- Middleware: `auth`, `active`, `superadmin`
- URL prefix: `/superadmin`
- Route names: `superadmin.*`
- Layout: Super Admin (`sa-app`), not AdminLTE tenant chrome
- Super Admins typically have `company_id = null` and are redirected away from tenant CRM by `EnsureCompanyContext`

Capabilities

Area	Routes (examples)	Purpose
Dashboard	<code>superadmin.dashboard</code>	Platform KPIs
Search	<code>superadmin.search.*</code>	Cross-tenant search
Analytics	<code>superadmin.analytics.*</code>	Companies / leads / customers analytics
Companies	<code>superadmin.companies.*</code>	CRUD, status, restore soft-deletes, PDF, CSV import/export
Impersonation	<code>superadmin.companies.impersonate</code> , <code>impersonation.leave</code>	Act as tenant admin
Plans	<code>superadmin.plans.*</code>	Plans, limits, import/export, duplicate, bulk
Super Admins	<code>superadmin.super-admins.*</code>	Manage platform operators
Settings	<code>superadmin.settings.*</code>	Platform branding, announcement
Email templates	<code>superadmin.email-templates.*</code>	Template CRUD, preview, test send
Contact inquiries	<code>superadmin.contact-inquiries.*</code>	Marketing contact/demo form submissions
Notifications	<code>superadmin.notifications.*</code>	Platform notifications

Companies & soft delete

Soft-deleted companies can be viewed/restored from Super Admin. Identifier cleanup commands exist for releasing emails/slugs (`companies:release-deleted-identifiers`).

Plans & limits

Plans define `max_users` / `max_leads` / `max_customers` (nullable = unlimited) and optional `plan_limits` rows. Tenant creates are blocked by `PlanLimitService` when exceeded.

Contact inquiries

Marketing site contact submissions are persisted for Super Admins (not the same as tenant Channels). Manage under **Contact inquiries**.

Operational heartbeats

Scheduler writes `scheduler_last_run_at` platform setting every five minutes — use it to verify cron is alive.

Security practices

1. Minimize Super Admin accounts
2. Prefer impersonation over sharing tenant passwords
3. Audit impersonation / company changes via activity logs
4. Keep platform settings changes rare and documented

Related

- [Multi-tenancy](#)
- [Deployment](#)
- [Scheduler](#)