

Operations · Scheduler

Generated Tue, Sep 22, 2026 12:14 PM · Single page

Scheduler

Laravel scheduler endpoint: routes/console.php.

Cron requirement

```
* * * * * cd /path/to/crm && php artisan schedule:run >> /dev/null 2>&1
```

Without cron, reminders and pruning will not run.

Scheduled tasks

Schedule	Command / job	Notes
Daily @ lead reminder time (default 08:00)	leads:send-follow-up-reminders --tier=day_before due overdue	Gated by lead_reminders config
Hourly	leads:send-follow-up-reminders --tier=hours_before	Gated
Daily @ task reminder time (default 08:15)	tasks:send-reminders --tier=due overdue	Gated by task_reminders
Every 5 minutes	Platform scheduler heartbeat	Sets scheduler_last_run_at
Every 15 minutes	platform:send-alert-notifications	withoutOverlapping
Daily 09:00	trials:send-ending-notifications --days=3	Trial ending notices
Weekly	activity-logs:prune --days=90	Retention
Weekly	notifications:prune	Retention

Manual commands (not all scheduled)

Command	Purpose
permissions:sync	Sync RBAC registry
platform:optimize-logo	Logo optimization
companies:release-deleted-identifiers	Soft-delete identifier cleanup

Verifying the scheduler

1. Ensure cron is installed.
2. Check Super Admin / platform setting scheduler_last_run_at updates roughly every 5 minutes.
3. Temporarily run php artisan schedule:run and watch logs.

Related env

See [Configuration](#) reminder section.

Related

- [Deployment](#)
- [Queues](#)