

Getting Started · Configuration

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Configuration

Environment and config reference for the CRM.

Primary source: `.env` / `.env.example`. Most values map into Laravel `config/*.php` files.

After changing `.env`:

```
php artisan config:clear
# production:
php artisan config:cache
```

Application

Variable	Default (example)	Purpose
APP_NAME	Laravel	Display name / mail from name
APP_ENV	local	Environment
APP_KEY	<i>(generated)</i>	Encryption (required)
APP_DEBUG	true	Detailed errors (disable in production)
APP_URL	http://localhost	Must match the URL you open (include port)
APP_LOCALE	en	Locale
LOG_CHANNEL	stack	Logging
LOG_LEVEL	debug	Log verbosity
BCRYPT_ROUNDS	12	Password hashing cost

Database & session / cache

Variable	Default	Purpose
DB_CONNECTION	sqlite	sqlite or mysql
DB_HOST / DB_PORT / DB_DATABASE / DB_USERNAME / DB_PASSWORD	<i>(commented)</i>	MySQL settings
SESSION_DRIVER	database	Session store
SESSION_LIFETIME	120	Minutes
SESSION_SECURE_COOKIE	false	Set <code>true</code> behind HTTPS in production
CACHE_STORE	database	Cache backend

Queue

Variable	Default	Purpose
QUEUE_CONNECTION	database	Use database in local/prod; tests force <code>sync</code>
CHANNELS_WEBHOOK_QUEUE	channels	Queue name for channel webhook jobs
CHANNELS_WEBHOOK_RATE_LIMIT	60	Per-minute throttle for <code>/webhooks/channels/{uuid}</code>

See [Queues](#).

Mail

Variable	Default	Purpose
MAIL_MAILER	log	log writes to storage logs (not real inboxes)
MAIL_HOST / MAIL_PORT	127.0.0.1 / 2525	SMTP
MAIL_USERNAME / MAIL_PASSWORD	null	SMTP auth
MAIL_FROM_ADDRESS / MAIL_FROM_NAME	hello@example.com / <code>\${APP_NAME}</code>	From header

Local inbox tip: Mailpit + `MAIL_MAILER=smtp, MAIL_HOST=127.0.0.1, MAIL_PORT=1025`.

Auth emails (verification / password reset) send immediately (no queue worker required).

Website lead webhook

Server-to-server form ingestion (not the Channels “Website Forms” adapter).

Variable	Purpose
WEBSITE_LEAD_WEBHOOK_SECRET	Shared secret header validation — never expose in browser JS
WEBSITE_LEAD_CREATED_BY_EMAIL	Fallback owner email for created leads
WEBSITE_LEAD_RATE_LIMIT	Requests per minute (default 10)

Endpoint: `POST /webhooks/leads/website`

Docs: [Website Forms](#).

Channels / Meta

Variable	Default	Purpose
META_APP_SECRET	<i>(empty)</i>	Validates Meta <code>x-hub-signature-256</code> for Facebook Lead Ads & WhatsApp
META_GRAPH_VERSION	v21.0	Graph API version
CHANNELS_WEBHOOK_QUEUE	channels	Job queue

Per-tenant tokens (page token, WhatsApp token, verify token) are stored **encrypted on each** `channel_connections` **row**, not in `.env`.

Lead follow-up reminders

Variable	Default	Purpose
LEAD_FOLLOW_UP_REMINDERS_ENABLED	true	Master switch
LEAD_FOLLOW_UP_REMINDER_TIME	08:00	Daily schedule time
LEAD_FOLLOW_UP_DEFAULT_TIME	09:00	Default follow-up time of day
LEAD_FOLLOW_UP_REMINDER_1D_ENABLED	true	Day-before tier
LEAD_FOLLOW_UP_REMINDER_2H_ENABLED	true	Hours-before tier
LEAD_FOLLOW_UP_REMINDER_DUE_ENABLED	true	Due tier
LEAD_FOLLOW_UP_REMINDER_OVERDUE_ENABLED	true	Overdue tier
LEAD_FOLLOW_UP_REMINDER_OVERDUE_REPEAT_DAYS	1	Overdue repeat interval

Task reminders

Variable	Default	Purpose
TASK_REMINDERS_ENABLED	true	Master switch
TASK_REMINDER_TIME	08:15	Daily schedule time
TASK_REMINDER_DUE_ENABLED	true	Due tier
TASK_REMINDER_OVERDUE_ENABLED	true	Overdue tier
TASK_REMINDER_OVERDUE_REPEAT_DAYS	1	Overdue repeat

See [Scheduler](#).

Tenancy

Variable	Purpose
TENANCY_FAIL_CLOSED_WITHOUT_CONTEXT	When set, forces fail-closed (or open) company scoping without context. If unset, production fails closed and local/dev does not.

See [Multi-tenancy](#).

Related config files

File	Role
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config/permissions.php	RBAC module/action registry
config/channels.php	Channel providers + Meta + webhook settings
config/tenancy.php	Tenant fail-closed behavior
config/website_leads.php	Website webhook settings
config/lead_reminders.php / config/task_reminders.php	Reminder schedules
config/adminlte.php	Tenant sidebar / branding
config/queue.php	Queue connections