Channels · Website Forms

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docs/channels/website-forms.md

Website Forms

Current (supported) path — website lead webhook

Independent of the Channels UI “Website Forms” provider. Server-to-server POST creates a tenant lead.

Configure

```
WEBSITE_LEAD_WEBHOOK_SECRET=long-random-secret
WEBSITE_LEAD_CREATED_BY_EMAIL=admin@example.com
WEBSITE_LEAD_RATE_LIMIT=10
```

Endpoint

```
POST /webhooks/leads/website
```

Middleware: `website-lead-webhook` + throttle `website-leads`. CSRF exempt.

Never put the webhook secret in browser JavaScript. Call from your backend only.

Demo UI

Users with `website_lead.demo` can open **Administration → Website Lead Demo** to exercise the flow.

vs Channels Generic Webhook

	Website lead webhook	**Generic Webhook channel**
Config	`.env` secret	Per-connection secret
Multi-tenant routing	Implementation-specific / shared endpoint	Per-company UUID URL
UI connection row	No	Yes under Channels

For new multi-tenant form backends, prefer **Generic Webhook** per company unless you standardize on the dedicated website endpoint.

Planned — Website Forms channel builder

Listed in `config/channels.php` as `website_form` but **no channel adapter is registered** yet.

Planned capabilities:

- Form builder / embed snippets per tenant
- First-class Channels connection + health
- Unified event log with other providers

Until then, the provider may appear in the connect dropdown as **Adapter coming soon**.

Related

- Generic Webhook
- Channels overview
- Roadmap